

CONFERENCE AGENDA

This agenda is subject to change

**WOMEN OF COLOR IN PHARMA
THIRD ANNUAL CONFERENCE**

November 1-3, 2019

Hard Rock Hotel & Casino | Atlantic City, NJ

The
Power
OF YOU

OWN YOUR STORY. LIVE IN YOUR POWER!



#WOCIP2019 #THEPOWEROFYOU

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November

1

Power Labs** | 2:15 PM - 4:00 PM

Each conference attendee can choose two 45-minute sessions

- **The role of meditation/mindfulness to sustain you**
Dawn Fitch
President, Pooka Pure and Simple
- **Energy: What's food got to do with it?**
Metra Lundy, CEO, Kinetics
- **The Same 24: The role your hormones play in maximizing your performance**
Arianna Sholes Douglas
CEO, Tula Wellness
- **Find Your Inner Voice & Use It!**
Shirell Gross
Senior Legal Officer, Coach and Accomplished Executive

Conference Registration

10:00 AM - 9:30 PM

PRE-CONFERENCE*

Friday, November 1, 2019
(12:00 PM - 4:00 PM)

Welcome Address

Opening Address: Own Your Story & Ignite your Calling! | 12:00 PM - 12:20 PM

Carol Parker Walsh, JD, Ph.D.
Founder & CEO, Carol Parker Walsh Consulting

Power Workshops* | 12:30 PM - 2:00 PM

Each conference attendee can choose one 75-minute session

- **The Power to Influence: How to Amp Up Your Ability to Lead**
Denice Torres, JD, MBA
Founder & CEO, The Ignited Company
- **Tap into your "Zone of Genius"**
Carol Parker Walsh, JD, Ph.D.,
Founder & CEO, Carol Parker Walsh Consulting

CONFERENCE BEGINS

WOCIP Roundtable Talk

Members Only | 4:30 PM - 5:30 PM

Hosted by WOCIP CO-Founders:
Charlotte Jones-Burton, MD, MS
Patricia Cornet, MA

Scavenger Hunt

Social Activity | 5:30 PM - 6:45 PM

Conference Welcome Reception | 7:30 PM

- **WOCIP Leadership Remarks**
- **Keynote Speaker:**
Quita Highsmith, MBA
Head of Alliance and Advocacy Relations,
Government Affairs, Genentech

**Pre-Conference attendance requires a separate registration. See conference registration site for details.*

***Limited Seating Capacity*

JOIN US @ 6:30 AM

willPOWER Workout

Metra Lundy

Certified Personal Fitness Trainer
& Group Fitness Instructor

CONFERENCE-DAY 1

Saturday, November 2, 2019
(8:30 AM - 5:30 PM)

Welcome

WOCIP Co-Founders:

Charlotte Jones-Burton, MD, MS
Patricia Cornet, MA

Keynote Address: The Gotta Do

Joetta Clark Diggs
4-Time Olympian
Joetta Sports & Beyond, LLC
President

A Fireside Chat with Robin Washington (Interviewed by Denice Torres, JD, MBA)

Robin Washington
Executive Vice President &
Chief Financial Officer, Gilead

Business Sessions I & II

*Each conference attendee can choose two 75-minute sessions to attend (one in the morning and one in the afternoon)**

Real Talk with Joetta Clark Diggs

Joetta Clark Diggs
4-Time Olympian
Joetta Sports & Beyond, LLC
President

The Power of the Pivot

Cheryl Robinson
Ready 2 Roar Founder;
Contributor Forbes Digital Magazine; Author

How to Lead in the New Healthcare Industry

Trudy Bourgeois
Founder and CEO
The Center for Workforce Excellence



Raise Your Energy to Increase Your Impact To Your Business

Tahnya Brown, CPC, ELI-MP
Owner
Tahnya Brown Coaching & Consulting

Take Your Seat at the Table...Literally: The Role of Assertiveness

Tamarra Causley Robinson, MS, PCC, ELI-MP
Founder & CEO, Causley Robinson & Associates, LLC

Wealth Management for Executives: Equity Incentive Compensation and More

Kharmia D. Powell
Vice President, Wealth Management Advisor
Merrill Lynch

Understanding Financial Planning and Investing Basics to Prepare for Your Next Opportunity

Andrea Gray
Senior Portfolio Advisor
Merrill Lynch

Negotiate Your Way to the Top!

Dawn Norvell
Beauty Retail Expert

Increase Your Impact Through Improv

Cecilia Carter
Owner and Executive Coach
The Strategy Chick™

*Limited Seating Capacity



CONFERENCE-DAY 1 (Cont'd)

WOCIP Awards

Top Pharma Trends Panel

A cross-functional representation of leaders who have successfully thrived through various levels of change in major pharmaceutical companies and/or life sciences industry.

Moderator: Denice Torres, JD, MBA
Founder & CEO, The Ignited Company

- **Michelle Carnahan**
Head of Primary Care
- **Sherina Ebrahim**
Senior Partner
McKinsey & Company
- **Pam Cebulski**
Senior Vice-President
Marketing
Synergy Pharmaceuticals
- **Dr. Henrietta Ukwu**
Senior Vice-President
Global Quality and Global Regulatory Affairs
Otsuka
- **Sarah Brennan**
Vice-President
Business Development
Cardiovascular & Metabolism
The Janssen Pharmaceutical Companies of
Johnson & Johnson

Closing Session

- **WOCIP Co-Founders:**
Charlotte Jones-Burton, MD, MS
Patricia Cornet, MA

Social Activity

- Afro-Cuba Zumba Session
- Dinner with Strangers*
- Speed Networking*

***Limited Seating Capacity**

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November

3

Breakfast with WOCIP Board of Directors

(By registration only)

Departures



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