

# Joetta Clark Diggs

4-Time Olympian, Motivational Extraordinaire Speaker, Author, Businesswoman

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As one of the most renowned motivational speakers, 4-Time Olympian Joetta Clark Diggs is a dynamic personality and highly-sought-after resource in business and professional circles, university, non-profit and community sectors. A premier Keynote Speaker and leading authority on health/wellness motivation and achievement for audiences. Joetta Clark Diggs energizes people to meet the challenges of the world around them. She skillfully weaves her compelling life story into the fabric of our daily lives. The thread is forever strengthened, touting why you can't afford to be complacent and to aim high, achieve and actively make an impact on the world. Joetta Clark Diggs has also made her contribution to society as a respected businesswoman, with her perfume line, critically acclaimed author, noted television /radio personality and an advocate for health and fitness initiatives.

Joetta Clark Diggs is an Olympic athlete who has made an indelible impact in sports and business after her legendary 24-year elite career as a half-mile runner. Joetta Clark Diggs represented the United States of America at the 1988, 1992, 1996 and 2000 Olympic Games. Clark Diggs is President, Joetta Sports & Beyond, LLC ([www.joettasportsandbeyond.com](http://www.joettasportsandbeyond.com)), where she delivers messages of health, fitness and empowerment to corporations, colleges, medical programs and civic organizations.

She authored a book entitled Joetta's "P" Principles for Success: Life Lessons Learned from Track & Fields. The acclaimed book has been considered a tremendous resource to both corporate executives and to the youth. She has a perfume and body scrub called fittingly called "Joetta."

The New Jersey-native established the Joetta Clark Diggs Sports Foundation in 2002 to promote involvement with physical activities for girls and boys in grades K-12. The Foundation is committed to teaching good health and positive work ethics associated with participation in sports. In addition, it strives to introduce the different opportunities to children in the sports and entertainment industries and focuses on the correlation between academics and athletics. The Joetta Clark Diggs Sports Foundation's annual programs include the Financial & Fitness Expo the Head 2 Toe® Fitness program, the Fitness Challenge®, Eliminate Excuses™ and Joetta's Geniuses.

During her career running in both the 800 and 1,500 meter competitions, Clark Diggs was ranked among the Top-10 Americans for over 21 years. From 1991 until 1998, she was ranked in the Top-10 in the world and was an 11-time USA National Champion. Additionally, from 1979 until 2000, the year she officially retired, Clark Diggs competed in 20 USA Indoor and Outdoor Championships and six Olympic Trials. In addition, she has set World and American records, captured World Championship medals and served as the Captain of the Women's USA Team in 2000. Joetta Clark Diggs is not the only athlete who accomplished greatness in her family though. In 2000, Clark Diggs was joined by younger sister Hazel Clark, sister-in-law Jearl Miles-Clark and their coach, brother JJ to make Olympic history as the only family to comprise all three sports on the Olympic Team in the same event. In addition, she is the daughter of Jetta Clark and noted national educator and Principal Dr. Joe Clark, who was portrayed by Morgan Freeman in the popular motion picture, "Lean on Me."

In 2013, Clark Diggs was named for induction into the prestigious New Jersey Hall of Fame. Also, among her long list of career honors has been her induction into the USA Track & Field Hall of Fame, Star-Ledger Women Athlete of the Century, member of the Circle of Red (American Heart Association), Spokes Woman for the Mayors Wellness Campaign and many more.

Clark Diggs left her mark prior to graduating from the University of Tennessee was inducted into the UT Hall of Fame in 2001.