



Denice Torres, JD, MBA
Founder and CEO, The Ignited Company

Denice Torres is a consultant, keynote speaker, coach and former senior executive at Johnson & Johnson. She is recognized as a highly successful and inspiring leader with expertise in turnarounds and transformation. Earlier this year, Denice launched The Ignited Company, a firm that specializes in identifying and igniting strengths and opportunities of individuals and companies.

Denice served as president of several J&J companies and Chief Strategy & Business Transformation Officer for the medical device sector. She led one of the most significant turnarounds in the history of J&J. After a series of recalls and manufacturing challenges impacting Tylenol and other OTC products, Denice assumed the role of President, McNeil Consumer Healthcare. Under her leadership, the company regained the trust of consumers, built best in class capabilities and drove employee engagement level to all-time highs.

Denice was named Woman of the Year by Healthcare Businesswomen's Association, Working Mother of the Year from J&J/Working Mothers and recipient of the J&J HONOR award for her work in diversity and inclusion. She has given many keynotes for Fortune 500 companies, universities and other organizations. Denice is on the boards of Wyeli, a company specializing in artificial intelligence and the Midland Foundation, a nonprofit organization that serves the needs of children and adults with special needs.

Denice has an MBA from the Stephen M. Ross School of Business at the University of Michigan, J.D. the Maurer School of Law at Indiana University, and B.S. in Psychology from Ball State.

Denice lives in New Hope, Pennsylvania with her spouse, Kim, and their superstar daughter, Sierra. She is working on her first book, "Beyond Badass: how to succeed without selling your soul," which will be published later in 2018.