



Marisa Co, joined Bristol-Myers Squibb Company in September 2013 as VP R&D Global Procurement and in February 2016 was appointed Head, Business Insights and Analytics, R&D and co-lead of the Data Strategy & Analytical capabilities within the Digital Health Initiative. Marisa has a vast business acumen and a very diverse set of business experiences. Prior to BMS, Marisa was CEO of National Research Institute (NRI), a clinical research site providing clinical trial services to the pharmaceutical industry. She joined NRI after working 25 years as a biopharmaceutical executive with global pharmaceutical companies, working in business strategy, clinical operation efficiencies, profitability improvement, financial analysis, strategic sourcing, business process reengineering and sales optimization. Marisa received her MBA from the Anderson School of Management at UCLA with an emphasis in finance and marketing, a pharmacy degree from University of Pharmacy in Buenos Aires and a master's in media and communications psychology from Touro University Worldwide.